



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

SRH Media Inc
2204 Countryside Dr
Silver Spring, MD 20905

Schedule Dates 10/22/12-11/02/12
Advertiser Protect Florida Taxpayer (74074)
Agency SRH Media Inc (5370)
Product POLITICAL ISSUE (ns) (1187)
Brand PROTECT FL TAXPAYERS (472804)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name HAZELTON, STEVE
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PROTECT FL TAXPAYERS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Last Modified 09/12/12
Entered By Nancy Brutus
CO-OP No
Headline # 06310740
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,565.50
Net Total \$54,204.50
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 58 \$34,020.00
Nov. 2012 48 \$29,750.00
Grand Total: 106 \$63,770.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/22/12-10/26/12	3	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		9/12/12
2.0	Normal Line / SPOT (2)	10/29/12-11/02/12	3	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		9/12/12
3.0	Normal Line / SPOT (3)	10/22/12-10/26/12	3	:30	11A-12P (EST)	5	X	X	X	X	X			5	\$625.00	\$3,125.00	West Palm Beach (WPEC)		9/12/12
4.0	Normal Line / SPOT (4)	10/29/12-11/02/12	3	:30	11A-12P (EST)	5	X	X	X	X	X			5	\$625.00	\$3,125.00	West Palm Beach (WPEC)		9/12/12
5.0	Normal Line / SPOT (5)	10/22/12-10/26/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		9/12/12
6.0	Normal Line / SPOT (6)	10/29/12-11/02/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		9/12/12
7.0	Normal Line / SPOT (7)	10/22/12-10/26/12	3	:30	5P-5:30P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		9/12/12
8.0	Normal Line / SPOT (8)	10/29/12-11/02/12	3	:30	5P-5:30P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		9/12/12
9.0	Normal Line / SPOT (9)	10/22/12-10/26/12	3	:30	5:30P-6P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		9/12/12
10.0	Normal Line / SPOT (10)	10/29/12-11/02/12	3	:30	5:30P-6P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		9/12/12
11.0	Normal Line / SPOT (11)	10/22/12-10/26/12	3	:30	6P-6:30P (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	West Palm Beach (WPEC)		9/12/12
12.0	Normal Line / SPOT (12)	10/29/12-11/02/12	3	:30	6P-6:30P (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	West Palm Beach (WPEC)		9/12/12
13.0	Normal Line / SPOT (13)	10/22/12-10/26/12	3	:30	7P-7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		9/12/12
14.0	Normal Line / SPOT (14)	10/29/12-11/02/12	3	:30	7P-7:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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BY BROADCAST MONTH
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15.0	Normal Line / SPOT (15)	10/22/12-10/28/12	3	:30	11P-11:35P (EST)	7	X	X	X	X	X	X	X	7	\$1,050.00	\$7,350.00	West Palm Beach (WPEC)		9/12/12
16.0	Normal Line / SPOT (16)	10/29/12-11/02/12	3	:30	11P-11:35P (EST)	5	X	X	X	X	X			5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		9/12/12
17.0	Normal Line / SPOT (17)	10/22/12-10/26/12	2	:30	11:35P-12:35A (EST)	5	X	X	X	X	X			5	\$510.00	\$2,550.00	West Palm Beach (WPEC)		9/12/12
18.0	Normal Line / SPOT (18)	10/29/12-11/02/12	2	:30	11:35P-12:35A (EST)	5	X	X	X	X	X			5	\$510.00	\$2,550.00	West Palm Beach (WPEC)		9/12/12
19.0	Normal Line / SPOT (19)	10/22/12-10/26/12	2	:30	4:30A-4:59A (EST)	1	1	1	1	1	1			5	\$90.00	\$450.00	West Palm Beach (WPEC)		9/12/12
20.0	Normal Line / SPOT (20)	10/29/12-11/02/12	2	:30	4:30A-4:59A (EST)	1	1	1	1	1	1			5	\$90.00	\$450.00	West Palm Beach (WPEC)		9/12/12
21.0	Normal Line / SPOT (21)	10/22/12-10/27/12	6	:30	6A-7A (EST)							1		1	\$0.00	\$0.00	West Palm Beach (WPEC)		9/12/12
22.0	Normal Line / SPOT (22)	10/27/12-10/27/12	2	:30	7P-7:30P (EST)							1		1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/12/12
23.0	Normal Line / SPOT (23)	10/27/12-10/27/12	4	:30	11:35P-12:05A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/12/12
24.0	Normal Line / SPOT (24)	10/28/12-10/28/12	2	:30	5:30A-6A (EST)							1		1	\$115.00	\$115.00	West Palm Beach (WPEC)		9/12/12
25.0	Normal Line / SPOT (25)	10/28/12-10/28/12	2	:30	6A-7A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/12/12
26.0	Normal Line / SPOT (26)	10/28/12-10/28/12	2	:30	7A-8A (EST)							1		1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/12/12
27.0	Normal Line / SPOT (27)	10/28/12-10/28/12	3	:30	6:30P-7P (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/12/12
27.0.1	Closed Preempt (27)	10/28/12															West Palm Beach (WPEC)	Political/Spot -	9/12/12

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Date:

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Est 28.0	M/G For 27.0.1 (NewL) on credit hold / SPOT	10/27/12-10/27/12	3	:30	5A- 6A (EST)							2		2	\$250.00	\$500.00	West Palm Beach (WPEC)		10/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Protect Florida Taxpayers Inc.
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WPEC #1371115					

Total Charges: \$ 63,770⁰⁰

This broadcast time will be used by: protect florida taxpayers inc

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Protect Florida Taxpayers Inc. Ron Meyer- Registered Agent

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

9/10/12

Date

Signature

301-879-0010

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE



Accepted



Accepted in Part



Rejected

Lillie K Roberts
Signature

Lillie K Roberts
Printed Name

Sales Director
Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Protect Fla. Taxpayers PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Steve Hazenro
Candidate Manager Agency Committee (circle one)

ADDRESS: SRH Media Inc.
2204 Countryside Drive
Silver Springs, MD 20905

PHONE: 301-879-0010 FAX: 301-879-0131

EMAIL: _____

Information Requested: Rates & Avail

Final Disposition: Order Placed \$63,770⁰⁰

If Committee, list officers and position: _____

TAKEN BY: Cheryl Blair / DATE: _____ TIME: _____
T'Rep WAPA.